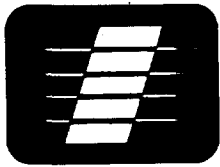


EX PARTE OR LATE FILED

RECEIVED



Independent
Television

DOCKET FILE COPY ORIGINAL

MAY 20 1994

FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF SECRETARY

May 19, 1994

Mr. Jonathan Levy
Office of Plans and Policy
Federal Communications Commission
1919 M Street, N.W.
Washington, D.C. 20554

RE: PP Docket No. 93-21: Written Ex Parte Contact

Dear Jon:

You have requested additional information concerning college football. Enclosed please find the following information.

A list of the major college conferences and the local markets of each university. This list may have changed slightly with new schools being added to some conferences.

An additional analysis of the San Francisco market, based on the San Francisco Chronicle's Saturday sports listings. This table was originally presented at the FCBA's seminar on sports migration. The only difference between this chart and the chart submitted in our Comments is that each game is counted as one game, even though the game may have appeared on several television stations throughout the Bay Area. Remember, Chronicle's sports listings cover several markets including San Francisco, Sacramento/Stockton, San Jose, Chico-Redding and Salinas. Importantly, the trend in the over all decline of games on off-air television remains the same.

Finally, you have asked for a more detailed analysis regarding coverage of University of Arizona and Arizona State games in the Tucson market. Enclosed you will find an additional chart detailing live vs. taped games.

Sincerely,

A handwritten signature in cursive script, appearing to read 'David L. Donovan'.

David L. Donovan

cc: James Olsen, Esq.
Martin Stern, Esq.
Kathy Franco, Esq.

No. of Copies rec'd 042
List ABCDE

RECEIVED

MAY 20 1994

FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF SECRETARY

SAN FRANCISCO AREA
College Football
1984 - 1992

<u>YEAR</u>	<u>OFF AIR</u>	<u>CABLE</u>
1984	69	28
1985	90	24
1986	114	25
1987	65	31
1988	46	31
1989	46	54
1990	27	78
1991	35	58
1992	29	86

Source: San Francisco Chronicle, Saturday TV Sports Listings (Sept.-Dec./1984-1992)

COLLEGE FOOTBALL CONFERENCES AND INDEPENDENTS

<u>INSTITUTION</u>	<u>LOCATION</u>	<u>TV MARKET (DMA)</u>	<u># OF TV HOUSEHOLDS (SIZE)</u>	<u>RANK</u>
<u>PAC - 10</u>				
Arizona, Univ. of	Tuscon, AZ	Tucson (Nogales)	322,750	81
Arizona State Univ.	Tempe, AZ	Phoenix	1,097,480	20
California	Berkeley, CA	S.F., Oakland San Jose	2,253,220	05
Oregon	Eugene, OR	Eugene	198,710	117
Oregon State	Corvallis, OR	Portland	890,120	27
Stanford	Stanford, CA	S.F., Oakland San Jose	2,253,220	05
USC	Los Angeles	Los Angeles	5,006,380	02
UCLA	Los Angeles	Los Angeles	5,006,380	02
Washington	Seattle, WA	Seattle, Tacoma	1,427,750	13
Washington State	Pullman, WA	Spokane	341,630	78
<u>BIG WEST</u>				
Arkansas State	Jonesboro, AR	Jonesboro	75,370	176
LA Tech	Ruston, LA	Monroe, El Dorado	167,060	132
Nevada	Reno, NV	Reno	194,600	119
New Mexico State	Las Cruces, NM	El Paso	241,980	101
N. Illinois	Dekalb, IL	Chicago	3,070,830	03
Pacific	Stockton, CA	Sacramento, Stockton, Modesto	1,099,950	19
San Jose State	San Jose, CA	S.F., Oakland San Jose	2,253,220	05
SW LA	Lafayette, LA	Lafayette	194,500	120
UNLV	Las Vegas, NV	Las Vegas	346,710	75
Utah State	Logan, UT	Salt Lake City	616,720	38
<u>BIG TEN</u>				
Illinois	Urbana, IL	Champaign, Springfield, Decatur	343,300	77
Indiana	Bloomington, IN	Indianapolis	912,190	26
Iowa	Iowa City, IA	Cedar Rapids, Waterloo & Dubuque	300,880	83
Michigan	Ann Arbor, MI	Detroit	1,735,340	09

<u>INSTITUTION</u>	<u>LOCATION</u>	<u>TV MARKET (DMA)</u>	<u># OF TV HOUSEHOLDS (SIZE)</u>	<u>RANK</u>
Michigan State	East Lansing, MI	Lansing	229,780	104
Minnesota	Minneapolis, MN	Minneapolis, St. Paul	1,389,420	14
Northwestern	Evanston, IL	Chicago	3,070,830	03
Ohio State	Columbus, OH	Columbus	710,910	34
Penn State	Univ. Park, PA	Harrisburg, Lancaster, Leb, York	569,920	44
Purdue	West Lafayette, IN	Lafayette	46,670	194
Wisconsin	Madison, WI	Madison	297,970	86

A C C

Clemson	Clemson, SC	Greenville, Spartenburg, Asheville	669,090	35
Duke	Durham, NC	Raleigh-Durham	753,570	32
Florida State	Tallahassee, FL	Tallahassee, Thomasville	198,760	116
Georgia Tech	Atlanta, GA	Atlanta	1,510,340	11
Maryland	College Park, MD	Wash. D.C.	1,855,440	07
N. Carolina	Chapel Hill, NC	Raleigh-Durham	753,570	32
N. Carolina State	Raleigh, NC	Raleigh-Durham	753,570	32
Virginia	Charlottes- ville, VA	Charlottesville	44,320	196
Wake Forest	Winston-Salem, NC	Greensboro, Winston-Salem	538,090	48

BIG EAST

Boston College	Chestnut Hill, MA	Boston	2,104,900	06
Miami	Coral Gables, FL	Miami, Ft. Lauderdale	1,296,800	16
Pittsburgh	Pittsburgh, PA	Pittsburgh	1,141,830	17
Rutgers	New Brunswick NJ	New York	6,692,370	01
Syracuse	Syracuse, NY	Syracuse	384,800	67
Temple	Phil. PA	Philadelphia	2,661,360	04
VA Tech	Blacksburg, VA	Roanoke, Lynchburg	386,300	66
W. Virginia	Morgantown, WV	Pittsburg	1,141,830	17

<u>INSTITUTION</u>	<u>LOCATION</u>	<u>TV MARKET (DMA)</u>	<u># OF TV HOUSEHOLDS (SIZE)</u>	<u>RANK</u>
--------------------	-----------------	----------------------------	--	-------------

BIG EIGHT

Colorado	Boulder, CO	Denver	1,090,970	21
Iowa State	Ames, IA	Des Moines, Ames	362,520	72
Kansas	Lawrence, KS	Kansas City	767,930	31
Kansas State	Manhattan, KS	Topeka	150,970	142
Missouri	Columbia, MO	Columbia, Jefferson City	134,340	151
Nebraska	Lincoln, NE	Lincoln, Hastings, Kearney plus	245,350	100
Oklahoma	Norman, OK	Oklahoma City	572,300	43
Oklahoma State	Stillwater, OK	Oklahoma City	572,300	43

SOUTHEASTERN

Eastern Div.

Florida	Gainesville, FL	Gainesville	91,610	167
Georgia	Athens, GA	Atlanta	1,510,340	11
Kentucky	Lexington, KY	Lexington	378,720	69
S. Carolina	Columbia, SC	Columbia	295,640	89
Tennessee	Knoxville, TN	Knoxville	404,020	64
Vanderbilt	Nashville, TN	Nashville	737,810	33

Western Div.

Alabama	Tuscaloosa, AL	Tuscaloosa	57,370	186
Arkansas	Fayetteville, AR	Ft. Smith	195,490	118
Auburn	Auburn, AL	Columbus, GA	181,950	122
LSU	Baton Rouge, LA	Baton Rouge	258,180	96
Mississippi	University, MS	Memphis	595,380	42
Mississippi St.	Starkville, MS	Columbus, Tupelo, Westpoint	165,550	134

SOUTHWEST

Baylor	Waco, TX	Waco, Temple, Bryan	247,620	98
Houston	Houston, TX	Houston	1,510,580	10
Rice	Houston, TX	Houston	1,510,580	10
SMU	Dallas, TX	Dallas, Ft. Worth	1,816,700	08
Texas A&M	College Sta. TX	Waco, Temple, Bryan	247,620	98

<u>INSTITUTION</u>	<u>LOCATION</u>	<u>TV MARKET (DMA)</u>	<u># OF TV HOUSEHOLDS (SIZE)</u>	<u>RANK</u>
TCU	Ft. Worth, TX	Dallas, Ft. Worth	1,816,700	08
Texas Tech.	Lubbock, TX	Lubbock	134,730	149
Texas	Austin, TX	Austin	383,230	68

W A C

Air Force	Colorado Sp.	Col. Springs, Pueblo	250,580	97
BYU	Provo, UT	Salt Lake City	616,720	38
Colorado State	Fort Collins, CO	Denver	1,090,970	21
Fresno State -	Fresno, CA	Fresno-Visalia	473,020	57
Hawaii	Honolulu, HI	Honolulu	374,430	70
New Mexico	Albuquerque, NM	Albuquerque, Santa Fe	530,040	50
San Diego State	San Diego, CA	San Diego	920,570	24
Utah	Salt Lake City	Salt Lake City	616,720	38
UTEP	El Paso, TX	El Paso	241,980	101
Wyoming	Laramie, WY	Cheyenne, Scottsbluff, Sterling	48,370	192

INDEPENDENTS

Louisville	Louisville, KY	Louisville	533,170	49
Notre Dame	South Bend, IN	South Bend, Elkhart	299,050	84
Army	West Point, NY	New York	6,692,370	01
Navy	Annapolis, MD	Baltimore	970,030	22
Memphis State	Memphis, TN	Nashville	737,810	33
Tulane	New Orleans, LA	New Orleans	609,000	41
Tulsa	Tulsa, OK	Tulsa	456,430	59
Cincinnati	Cincinnati, OH	Cincinnati	770,400	30

**TUCSON MARKET
FOOTBALL COVERAGE: UNIVERSITY OF
ARIZONA AND ARIZONA STATE**

BROADCAST								CABLE NETWORK	
LIVE				TAPE				LIVE	TAPE
Year	Network	Non-Network	Distant* Signal	Live Total	Network	Non Network	Tape Total		
1984	8	1	3	12	0	0	0	0	0
1985	10	1	1	12	0	0	0	0	0
1986	12	0	2	14	0	1**	0	1	0
1987	4	10	0	14	0	0	0	0	0
1988	2	10	0	12	0	0	0	1	0
1989	3	7	0	10	0	3	3	1	0
1990	3	3	0	6	0	7	7	4	0
1991	3	2	0	5	0	3	3	5	0
1992	2	1	0	3	0	7***	7	0****	0

1 * Distant Broadcast Signals include WTBS/Atlanta and KTLA/Los Angeles.

2 ** A tape delayed game, Arizona State vs. Arizona, was listed for KOLD-TV, Ch. 13 (CBS) on November 22, 1987. This was most likely a non-network game.

3 *** A tape delayed game, Utah vs. Arizona, was listed for KOLD-TV, Ch. 13 (CBS) This was most likely a non-network game.

4 **** Prime Ticket does not appear in the Saturday sports listing for 1992 because two of the major cable systems did not carry the service. Also, there was one pay-per-view game on November 7, 1992: Arizona vs. LSU.